



Ján Mancuska, *The Other* (2007). Photograph, Courtesy of the artist, West London Projects, London; Andrew Kreps Gallery, New York and Meyer-Riegler, Berlin.

the artists in *Photo I, Photo You* use means that maintain close links to reality and its people, locations and buildings. In so doing, they find a lighter and more delicate context for concrete impressions and experiences.

*"We tend to see the other in terms of cliché, established patterns of habit or random memories from the guidebooks or the media, yet most of the things in the world that we think we know, in fact demand a second glance. The known demands attention just as much as the unknown."*

— Iara Boubnova

Iara Boubnova is a curator and art critic. Since 1984 she has been Curator of the Department for East European Art at the National Gallery for Foreign Art, Sofia. In 1995 she founded the Institute of Contemporary Art, Sofia.

In 2009 Boubnova curated *From Ideology to Economy. Bulgarian Contemporary Art 20 Years Later* at the State Central Museum of Contemporary History of Russia, Moscow (with Maria Vassileva); *Common History and its Personal Stories*, at MUSA, Vienna; and *Liquid Frontiers* as a part of *Europe XXL* in Lille.

Previously she co-curated *History in Present Tense* as part of *Footnotes on Geopolitics, Market and Amnesia* at the 2nd Moscow Biennale (2007); *Joy at Casino Luxembourg* and *Dialectics of Hope*, at the 1st Moscow Biennale (both 2005); *Manifesta 4*, Frankfurt am Main (2002). She curated and organised the Bulgarian national participations at the 48th Venice Biennale (1999); the 3rd Biennial in Cetinje, Montenegro (1997); the 4th St. Petersburg Biennial (1996); the 4th Istanbul Biennial (1995); and the 22nd Sao Paulo Biennial (1994).

Exhibiting artists include Olga Chernysheva, Igor Eskinja, Anna Jermolaewa, Vikent Komitski, Ján Mancuska, Kiril Prashkov, Anri Sala and Nebojsa Seric 'Shoba'.



Anna Jermolaewa, *Untitled (Good times, Bad times)*, 2007, 3 digital prints, mounted and framed, 29.7 x 36.2 cm framed, Courtesy of the artist and Engholm Englehorn Gallery Vienna.